

Audio, Photo & Video Policy

By participating in the ACCORD 2026 Conference, attendees agree that audio, photographic, and video recordings - including screenshots and/or voice recordings in the case of online participation - may be taken and used by the Organizer.

The Organizer reserves the right to use such recordings, including participants' images and voices, for **marketing and promotional purposes** in the context of the Conference.

All content related to the Conference - such as its name, logo, program, photos, graphics, audio and video recordings - is protected by law.

Important:

Recording, photographing, or using any media during lectures, presentations, or discussion panels **requires prior written consent from the Organizer**.

In addition, taking photos of slides or posters **requires the express permission of the presenter**.

Privacy Policy

Effective date: November 15, 2026

Applicable to: www.accord.wum.edu.pl and the ACCORD 2024 Conference

§1. Data Controller

The controller of personal data collected via the Website is:

Medical University of Warsaw (MUW)

61 Żwirki i Wigury St., 02-091 Warsaw, Poland

REGON: 000288917 | NIP: 525-00-05-828

§2. Scope of Policy

This Privacy Policy applies to the use of the ACCORD website and participation in the Conference. It governs:

- Types and purposes of data collection
- Storage and sharing of data
- Users' rights under **GDPR (RODO)**
- Use of cookies, Google Analytics, and Facebook Pixel

Summary of Data Processing

Types of Personal Data Processed

- Name, title, affiliation, degree
- Email address, contact details
- Scientific achievements
- Images, audio/video (e.g., from recordings)
- Billing and tax data
- Online identifiers (IP, device info, cookies)

Purposes of Processing

Personal data is processed for:

- Conference organization and communication
- Participation records, certificates, and materials
- Audio/video recording and access for attendees
- Promotion of future scientific events
- Legal and accounting obligations
- Responding to inquiries and complaints
- Operation of the Website and Fanpage (e.g. Facebook, LinkedIn)

Legal Grounds

Data processing is based on:

- Consent (Art. 6(1)(a) GDPR)
- Contract performance (Art. 6(1)(b))
- Legal obligations (Art. 6(1)(c))
- Legitimate interests of the Organizer (Art. 6(1)(f))

Data Security


MUW ensures that personal data is:

- Processed lawfully and transparently
 - Collected for specified, legitimate purposes
 - Accurate, relevant, and limited
 - Stored securely and only for as long as necessary
 - Accessible only to authorized persons
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Users' Rights

Under GDPR, users have the right to:

- Access, correct, or delete their data
- Restrict or object to processing
- Withdraw consent at any time
- File a complaint to the **Polish Data Protection Authority (UODO)**

 Contact the **Data Protection Officer**:
Email: iod@wum.edu.pl | Tel: +48 22 57 202 40

Website Technologies

Google Analytics

Used to gather anonymized statistics about website usage.
For more information: [Google Privacy Policy](#)

Facebook Pixel

Used to measure and improve the effectiveness of Facebook advertising.
Details: [Facebook Business Help](#)

Cookies

The website uses cookies to:

- Ensure proper functionality
- Gather anonymous usage data
- Personalize user experience

Cookies can be disabled via browser settings, but this may affect website performance.

Final Notes

- MUW applies appropriate technical and organizational security measures.
- This Privacy Policy is reviewed and updated regularly.
- Users will be informed of changes via announcements on the website.